

# 22<sup>nd</sup> STUDENT MANAGEMENT GAMES (SMG 2018)

## A NATIONAL COMPETITION

Experience the thrill of running a company and taking it ahead of your competitors.



### What is Business Management Simulation?

Management Simulation is a Computer based event that simulates a Business Scenario. It creates an opportunity for the participants to manage a business with multiple functional areas. They get to experience active competition and the perspective to handle it. They take strategic business decisions and see the impact through AIMA's indigenously developed software, 'CHANAKYA'. The essence of Management Simulation is 'Learning by Doing'.

### Eligibility

A team of maximum of 3-4 members can be nominated by the Institution. Students of MBA, PGDM, Engineering, CFA and equivalent Professional programmes of any college or Institution can participate.

**"An Institute may nominate any number of Teams restricting to maximum of Two Venues Only".**

### Prizes for Winners

- 1<sup>st</sup>** Champion Trophy & Cash Prize of ₹40,000/-
- 2<sup>nd</sup>** Runners Up I Trophy & Cash Prize of ₹30,000/-
- 3<sup>rd</sup>** Runners Up II Trophy & Cash Prize of ₹20,000/-

### Participation Fee (Inclusive of Tax)

Upto 2 Teams (Per Team)	3 or more Teams (Per Team)
<b>₹5000</b>	<b>₹4000</b>

AIMA GST NO 07AAATA1644A1ZH, PAN No. AAATA1644 A  
Participation Fee through Cheque / Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.  
The fee paid is non-refundable / non adjustable, although participation by a substitute team is allowed.

For registration, please visit <http://chanakya.aima.in>

### Dates & Venue

Regions	Prelim Rounds	Regional Finale
Hyderabad	25 - 26 September	27 September
Pune	04 - 05 October	06 October
Vadodara	23 - 24 October	25 October
New Delhi	30 - 31 October	01 November
Bangalore	15-16 November	17 November
Coimbatore	21-22 November	23 November

**Grand National Finale | Coimbatore | 24th November, 2018**

#### Sponsor & Venue Host



#### Gift Hamper Sponsor



#### Writing Instrument Partner



#### In Association



#### For Registration Contact

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